

LIFE CYCLE AT VELO-CITY SEVILLA, 23–25 MARCH 2011



VELO-CITY
SEVILLA 2011
EL CICLO DE LA VIDA
THE CYCLE OF LIFE
MARZO 23-25

Experts from six European countries from the LIFE CYCLE project partnership will facilitate the LIFE CYCLE Planning Laboratory “How to make your action a best practice” on the Friday, 25 March, led by Raymond Fisser from ADFC Germany. The workshop will run for three hours and participants will learn how to implement activities similar to those of LIFE CYCLE in their local, regional or national area.

Short presentations from the facilitators about cycling activities for all age groups will kick-start interactive sessions with the participants, who will then discuss the various LIFE CYCLE results. LIFE CYCLE’s Intervention Manual and Best Practice Handbook will be introduced to the participants during the workshop which will be used as a starting point for participants to develop their own intervention plan. These documents are available as free downloads on the **LIFE CYCLE website**.

The workshop is aimed at experts and specialists who work with school children, families, adults and older people. LIFE CYCLE therefore welcomes health experts, researchers, local government representatives, transport planners and similar professionals to sign up in taking part in the workshop.

The Velo-city 2011 programme includes four additional presentations from LIFE CYCLE partners, which is a great opportunity for LIFE CYCLE to demonstrate its importance in promoting cycling for transport all across Europe.

The presentations are:

- “The Graz Kindergarten Programme” by Karl Reiter, FGM-AMOR on Wednesday
- “Getting Babies on Bikes and Grandmas on Trikes”, by Randy Rzewnicki on Wednesday
- “Promoting Cycling in Schools and University in Aveiro” by Arminda Soares on Thursday
- “Cycle Safety Training Course for Adults in Slovenia” by Ajda Jelenc on Friday

Have a look at the Velo-city programme [here](#).

LIFE CYCLE WORKSHOP AT PRESTO PROJECT IN VENICE, 30–31 MARCH



**Cycling:
a daily transport
mode for everyone**

PRESTO – “Promoting Cycling for Everyone as a Daily Transport Mode” is a project of the EU’s Intelligent Energy Europe Programme. The project is about competence building in cycling policies. LIFE CYCLE will deliver its Planning Laboratory “How to make your action a best practice” at PRESTO’s next partnership meeting in Venice, led by Raymond Fisser from ADFC. PRESTO participants will learn how to implement activities similar to those of LIFE CYCLE in their local, regional or national area.



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